



Construction Imaging & Archiving  
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## Revolutionary New System Lowers Construction Costs

*Builders, consumers benefit from new risk management technology*

**(SAN DIEGO)** - Construction defect litigation has become a pandemic throughout the United States. In San Diego alone, it is reported that virtually 100% of all multi-residential construction projects built since the mid 1980s have faced litigation claiming construction defect within the ten-year statute of limitations.

David Blackburn, President, established CIA to address the widespread pandemic of construction defect litigation that is crippling the construction industry. By systematically documenting construction projects using its specialized hardware, state of the art software, and specially trained personnel, CIA aims to greatly improve construction quality while reducing exposure to costly lawsuits.

“With the flood of new contractors it is hard to tell the qualified from the unqualified,” said Blackburn. “But with the presence of our camera technicians on site, CIA will help keep the honest people honest, and persuade the not so honest to do the right thing. The system saves time, saves money, and saves a lot of heartbreak and frustration for everyone involved.”

### How does it work?

CIA photographically documents construction projects on a daily, weekly, monthly, or as needed basis and upload the photographs in real time to a secured project web site for its clients and other interested parties, which may include project owners, developers, subcontractors, lenders, insurance agencies, and fund control agents.

This simple system visually identifies construction deficiencies on the spot. These problems can be communicated by users from remote sites anywhere in the world with Internet access to construction personnel so on site corrects can be made immediately.

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By creating the ability to view jobsite conditions by multiple parties, CIA reduces the risk of construction defect issues that are often left unnoticed, uncorrected, or even covered up. These issues lead directly to construction defect litigation and end up costing the developer substantially more than it ever would have cost to do it right the first time.

### **How great is the threat from construction defect litigation to the building industry?**

Construction defect litigation adds an average of \$23,000 per unit on all multi family residential projects of 20 units or more. CDL plagues the entire residential, commercial, retail, and specialty construction industry as a whole. All costs developers are forced to incur with wrap insurance policies and other protective measure threaten to make otherwise viable projects too costly. In many cases, developers are forced to directly pass the costs on to the consumer.

Construction defect litigation has become so pervasive and lucrative for attorneys in California that every multi-family construction project of 20 units or more built in the last two decades has been litigated against.

### **How much money could be saved with CIA's risk management software system?**

With travel costs rising and companies expanding to multiple locations, the cost for staffing every project with trusted supervisors or inspectors is becoming cost prohibitive. CIA's revolutionary systems allows viewing of jobsite conditions 24 hours a day, seven days a week, from anywhere that has Internet access at a cost-effective price.

Since its inception, CIA's imaging procedures have already successfully mitigated exposure to future construction defect litigation costs that would have cost 15% of the retail value of a \$39 million construction project, or \$5.85 million.

By offering its clients the ability to view the daily progression of their projects on its secured online database, possible problems may be identified and corrected before becoming substantial issues. The benefits of using CIA's services for developers, lenders, insurance companies, general contractors, sub contractors, building owners, and professional consultants, are immeasurable and virtually unlimited.

"In the end, CIA's system provides accountability, quality, confidence, and will lower the cost of construction," said Blackburn. "Builders and developers using CIA will be able to gain an advantage over their competition by offering a higher quality end product at a lower price to the end consumer, reversing the skyrocketing costs of housing and insurance, and preventing expensive lawsuits."

To learn more, visit [www.constructionarchiving.com](http://www.constructionarchiving.com), or call CIA at 858-268-2300.

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